

Strategies for Excellence

College of Education

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Strategic Plan

- The following strategies will guide the College of Education as it
 - mobilizes its strengths,
 - tackles its deficiencies,
 - and seizes its opportunities.
- All goals relate to specific department, unit, or dean's office and have specific responsibility centers.

Strengths of the College

- A productive and well-respected faculty and staff,
- A talented and diverse student body,
- Growing levels of external grant funding.

Deficiencies and Needs

Physical Infrastructure

- Space limitations seriously affect the
 - quality of our instructional program,
 - the expansion of our research efforts,
 - and the recruitment of top quality faculty and students
 - The integration of technology.
- The planned new construction of a College of Education building will go a long way in solving the physical space problem.
 - Should not put improvements to current space utilization on hold.

Deficiencies and Needs

Fiscal Infrastructure

- Lean state funding have resulted in operating budgets that are insufficient to support our instructional budgets and
- This situation creates challenges
 - for recruitment and retention of outstanding faculty and students,
 - instructional innovation,
 - student services,
 - and professional collaboration

Deficiencies and Needs

Recruitment and Support of Highly Talented Students

- We need to significantly increase the numbers of top undergraduate and graduate students who choose our college.

Opportunities

Current Prominence of Educational Interest

- Education has been identified as one of the major issues of the American public (NCLB)
 - To take advantage of this opportunity, the College of Education must intensify research efforts that focus on complex educational problems.
 - Specifically, we must join with state, local, and national educational organizations to (a) improve education for all children, and (b) better prepare graduates to enter the increasingly more complex and competitive workplace

Opportunities

Forward Moving Collaborative Campus Climate

- Alabama State University has made great strides in the last ten years (my perspective):
 - new advanced degrees,
 - new buildings,
 - and insightful leadership.
- This offers unparalleled opportunities for the College of Education

Goals

1. Enhance the excellence of the college in research, scholarship, and creative activities.
2. Improve the quality of graduate and undergraduate education and of the student experience.
3. Promote diversity, community, and respect.
4. Create partnerships with K-12 schools to enhance the quality of educational experiences.
5. Improve instructional quality through the use of instructional technology tools.
6. Improve the retention of College of Education students.